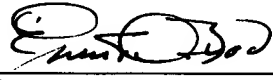
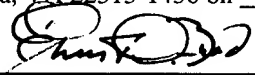


| | | | | | | |
|---|--|---------------------------------|--|---------------------------------------|-------------|--------------------------|
| AMENDMENT TRANSMITTAL LETTER | | | ATTORNEY'S DOCKET NO.: 0010-2 | | | |
| SERIAL NUMBER: 09/909,644 | FILING DATE: July 20, 2007 | EXAMINER: Jeffrey D. Carlson | GROUP ART UNIT: 3622 | | | |
| INVENTION: INTERNET ADVERTISING | | | | | | |
| INVENTOR(s): Andrew S. Kanter | | | | | | |
| TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below. | | | | | | |
| CLAIMS AS AMENDED | | | | | | |
| (1) | (2) CLAIMS REMAINING AFTER AMENDMENT | (3) | (4) HIGHEST NUMBER PREVIOUSLY PAID FOR | (5) NO. OF EXTRA CLAIMS PRESENT | (6) RATE | (7) ADDITIONAL FEE |
| TOTAL CLAIMS | 20 | MINUS | 20 | 0 | X \$25 | 0.00 |
| INDEP. CLAIMS | 5 | MINUS | 5 | 0 | X \$100 | 0.00 |
| TOTAL ADDITIONAL FEE FOR THIS AMENDMENT | | | | | | \$ 0.00 |
| <p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional Claim fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ <u>60</u> to cover the extension fee for 1 month. A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832.</p> | | | | | | |
| <u>October 15, 2007</u> Date | | |  Signature | | | |
| <u>(908) 901-0220</u> Phone | | | <u>Ernest D. Buff</u> Attorney Name | | | |
| | | | <u>25,833</u> Reg. Number | | | |
| I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>October 15, 2007</u> . | | | | | | |
| 10/18/2007 CNEGA1 00000027 09909644 01 FC:2251 60.00 OP | | |  (Signature) <u>Ernest D. Buff</u> Attorney of Record | | | |
| October 15, 2007 (Date) | | | | | | |